

Blush

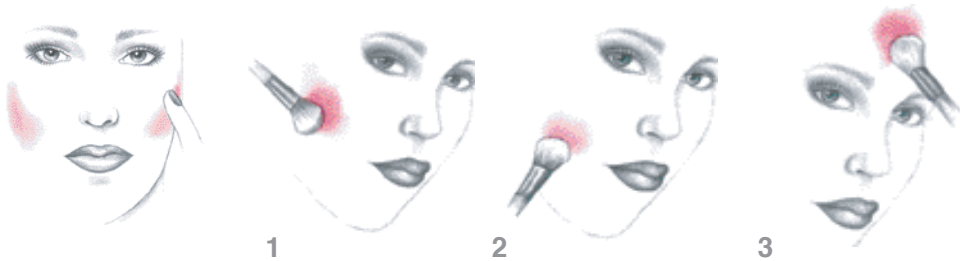


Blush-Accenting Cheekbones

Blush can act as a contour or highlight or both, depending upon how it's applied.

- Use two shades of blushes to achieve this look. Choose a lighter and darker shade from the same hue to contour and accent your cheekbones.
- 1. Suck in cheeks, feel along cheekbone tracing downward until you feel natural hollow beneath. This is where the darkest color will be applied.
- 2. Using a Blush Brush, apply darkest color in deepest area making a "C" shape from hollow, up to temple.
- 3. Smile, use lighter color lightly on apple of cheek.
- 4. Blend lighter color also on cheekbone, blending into darker color.
- Do not apply blush on upper side of cheekbone, you will interfere with the eye area, thus making skin beneath eyes look puffy
- 5. Blush can be applied to nose, forehead and chin. Caution: know and understand your best features. Blush is a highlight and emphasizes features. Use blush only to emphasize your best features.
- Make sure blush is applied lightly, if too heavy, use your foundation sponge to blend down.
- Remember blush adds the color and dimension to your face. Use it to accent...not to make a statement.

Blush

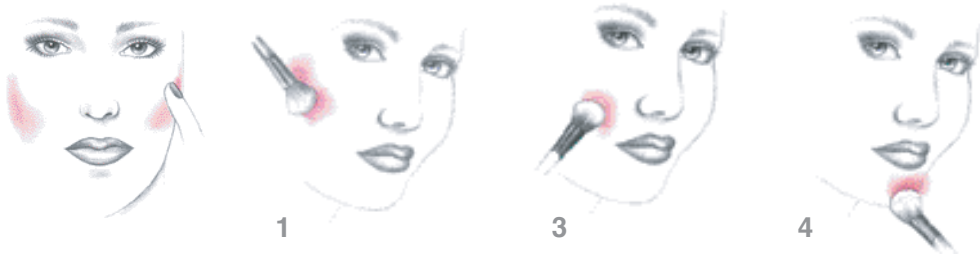


Blush For A Long Face

Blush can act as a contour or highlight or both, depending upon how it's applied.

- Use two shades of blushes to widen face. Choose a lighter and darker shade of blush to achieve this look.
- Suck in cheeks, feel along cheekbones tracing downward until you feel natural hollow beneath. This is where darkest color blush will be applied.
- 1. Use a Blush Brush to apply darkest color in hollow, making a "C" shape, blending up to temples on side of face.
- Do not extend blush higher than eyebrows.
- 2. Use lighter shade blush on top of cheekbones, making sure not to work too high as to interfere with under eye plane. This can make the eye look puffy.
- 3. Smile, blend lighter color on apple of cheeks.
- 4. Try a little touch of blush on tip of nose for a sun-glow effect.
- 5. A light blushing of color on forehead and/or chin can help de-emphasize the length of face.
- Make sure blush is not too heavy. If too strong, blend down with your foundation sponge.

Blush



Blush For A Wider Face

Blush can act as a contour or highlight or both, it all depends upon how it's applied.

- Use two shades of blushes to slim a wide face. Choose a lighter and darker shade of blush to achieve this look.
- Suck in cheeks, feel along cheekbones tracing downward until you feel natural hollow beneath. This is where darkest blush color will be applied.
- 1. Use a Blush Brush to apply darkest color in hollow making a "C" shape blending softly up to outer side of eye.
- Do not blush higher than eye on side of face.
- 2. Use lighter color on top of cheekbone, blending it into darker shade.
- Use lighter color well below your darkest blush shade to aid in a slimming effect.
- 3. Smile, brush the apple of cheek lightly with lighter shade.
- 4. Lightly blush tip of chin with lighter shade also.
- Make sure blush is applied lightly! If too strong, use your foundation sponge to blend down.