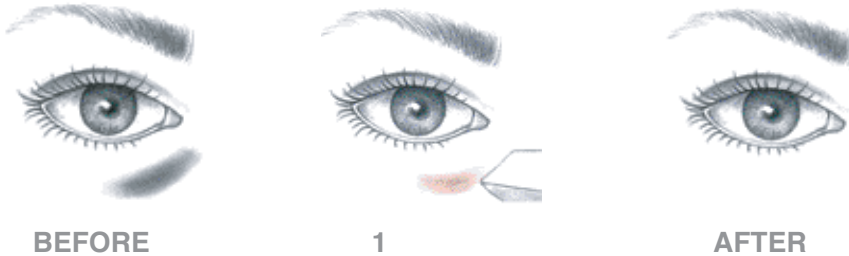


# Problems



## Dark Under Eye Circles

### Apply foundation first.

- Dark circles under eyes can also be covered with face foundation. Use lightest shade foundation in your compact, and wedged sponge or cotton swab. If you are already using the lightest shade in your compact for your facial foundation, you may need to purchase and use the next lighter foundation compact. (For example, if you're using the lightest of the two medium shades for your face, you would purchase the "light" foundation compact and use the darker of its two shades for your circles, which is one-half shade lighter than the lightest of two medium shades.)
- 1. Using wedged sponge or cotton swab, place lighter color under eye in the dark circle.
- **Blend** with your foundation sponge.
- If more coverage is desired, repeat process with adding more light color in circle with brush and blending with sponge.
- Lightly powder to set.
- Remember you should only go **one-half to one shade lighter** than the under eye dark area.

**NOTE:** Many women use **too** light of a shade in trying to reduce dark circles. This results in a "RACOON EYE AFFECT" which only makes the dark circles look worse.

# Problems



BEFORE



AFTER

## Minimizing Facial Lines

(Under eyes, around nose and mouth)

- Apply face foundation color as recommended in the foundation section.
- 1. Using tip of wedged sponge or cotton swab, dip in lightest foundation color.
- Apply lighter color in deepest area of line.
- Blend lightly up to highest point outside of line with sponge.
- Powder lightly to set foundation.
- Not too heavy on powder.
- Remember don't go more than one-half to one shade lighter or you will actually attract more attention to problem areas.

# Problems



## Under Eye Bags and Puffiness

Apply face foundation as recommended in the foundation section.

- Using wedged sponge or cotton swab, dip into lightest of your two shades of foundation.
- 1. Add lighter foundation color in shadow/bag area. You will notice a slight shadow on sides of puffiness, add lighter color there also, that is creating a shadow.
- Blend softly.
- Do not add light color on top of puffiness. You want to shade the puffiness to recess and highlight the bag/shadow.
- For shading puffiness, use next kit up (i.e.: "LIGHT" would use "MEDIUM"; "MEDIUM" would use "TAN"; "TAN" would use "DARK").
- Using darker foundation color, carefully dab top of puffiness only (using tip of wedged sponge or cotton swab). Be light-handed!
- Blend lightly with sponge.
- You can also lightly blend entire under eye area with the lighter shade of foundation you use on your face.
- Lightly powder to set foundation.