



'Man Blu with Van Blu'

OUR ETHICS

We sure aren't perfect but we are trying to do the right thing. We want you to be healthy and we want to leave the planet a little better than we find it. It's our quest to be as sustainable as possible and measure the impact of our business on the environment and society, where we can. It's a wonderful world why spoil it?

OUR VISION AND CORE VALUES

- Affordable and intelligent health solutions for everyone, everywhere.
- Putting the 'P' back into personal service with real purpose. Put us to the test, all blu colleagues are passionate about serving you better.

We like getting letters but please wherever possible email us – less paper = happier trees.

If you have any good or bad words to say about our products we want to hear from you, we are always happy to listen.

If this leaflet leaves a lasting impression on you, why not visit our website ausblu.com.au to see the complete range of blu health products for your home or office. You can now purchase conveniently online too.

We look forward to hearing from you and will respond personally, its one of our core values you know.

Rupert Diss
General Manager
Ausblu Enterprises Pty Ltd

*50% achievable water savings when compared to a conventional shower head. Supplied water flow controller must be fitted to average 8 litres a minute flow rates and the system connected to domestic mains water pressures, which can provide flow rates of up to 20 litres a minute. Flow rates can and do vary across Australia.

LOTS OF WORRY-FREE PRODUCT CERTIFICATIONS



PRODUCTS THIS GOOD GET TWO YEARS WARRANTY



Exclusively distributed worldwide by:
swiss standard
Co. Ltd. Hong Kong



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Ausblu Enterprises Pty Ltd and its affiliates make no claims on treating any medical and/or emotional conditions. The aim of our products is to eliminate to our best effort, harmful elements from the water you shower in, which can help prevent health complications associated with chlorinated water.

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Product manufactured in China and exclusively imported and distributed throughout Australia by
Ausblu Enterprises Pty Ltd

Advanced Water Filtration System

The New Ionic Power Shower



Citrus Aroma

Ioniser

Effectively removes up to 90% of chlorine

Achievable water savings of up to 50%*

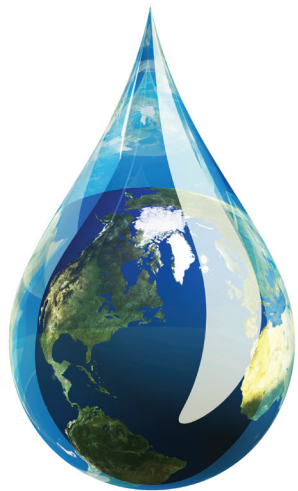
Dechlorinating
Citrus Aroma Cartridge



What we make and our passion for saving water...

THE GOOD STUFF, THE BENEFITS

- REMOVES 90% OF CHLORINE IN WATER
- SAVES UP TO 50% WATER USAGE*
- HEALTHY IONISED WATER
- INVIGORATING CITRUS AROMA
- LIMESCALE RESISTANT
- BESPOKE WATER FILTRATION SYSTEM



HELLO

We think its time you enjoyed the significant health benefits of dechlorinated, healthy ionised water, combined with a refreshing zesty citrus aroma, everytime you shower. The revolutionary new Ionic Power Shower has changed our lives, we think it can change yours too. This proven and unique, advanced water filtration system, with no loss of pressure helps prevent water born diseases and skin conditions caused by chlorine, bacteria and heavy metals, found in our domestic tap water supply. Did you know ten minutes showering in chlorine saturated water, is equal to the same amount we would absorb in our bodies, by drinking 8 glasses of untreated tap water! If this juicy health fact interests you, grab a cuppa and a biscuit (a healthy one) and read on.

Source: Heart Disease Bypass Surgery: Joseph G. Hattersley – October 1999

"Water the soul of the earth"

Robert A Swanson



UP TO 50% WATER SAVINGS*

The advanced water filtration and flow controller system empowers the Ionic Power Shower to run at an average flow rate of only 8 litres a minute. Not bad we here you say, but what is the flow rate of my existing shower at home? That's easy - conventional showers without this technology can run up to 20 litres a minute, repeat 20 litres a minute, shocking isn't it, that's just what we thought. So we set about the design and production of a shower that has a water saving of up to 50% or reduction of 60 litres for just one five minute shower. This means a family of four, showering once a day for five minutes each, could save up to 88000 litres a year. That's almost \$176** saved in water consumption bills. Can you afford not to install the Ionic Power Shower?

YOUR HEALTH

While showering your body can absorb chlorine, bacteria and heavy metals through the open pores in your skin. Toxic vapours can also be released into the air through the water mist. This can cause respiratory complications, fatigue, skin rashes, hair loss and even low immunity. The Ionic Power Shower reduces these problems, with a special Citrus Aroma Gel Cartridge and unique ceramic based zeolite ball filter. This charges your now dechlorinated water with healthy negative ions that produce biochemical reactions in the body, relieving stress, boosting energy and raising immunity.



AROMA CARTRIDGES

The unique Dechlorinating Citrus Gel Aroma Cartridges are replaceable and available from all blu stockists and online. A 3 pack should last a family of four up to 4 months or more. 'Shower Junkies' indulging in the citrus aroma and health benefits like us, will use cartridges quicker. Something we're not proud of, but honest enough to admit, we're working on it.

SHOWER HEAD SPARE PARTS

Along with our 2 year product warranty you can also enjoy complete peace of mind with your purchase and never have to buy a shower again. The Ionic Power Showers specialist components, are all replaceable with washers, rubber seals and filters in a 6 piece value kit. Good to know you're purchase is cared for in the future when the chips might be down.



INSTALL IN 2 MINUTES

Installation is so easy, you won't need us. We can do it in less than two minutes and we're rubbish at things like this. The Ionic Power Shower simply fits into all your existing wall mounted fittings and screws into your shower hose, with no DIY tools required.



THE NEW IONIC POWER SHOWER

The Intelligent health solution for your showering, your wellness, your home.

*Up to 50% water saving achievable with the Ionic Power Shower when supplied Neoperl Flow Controller fitted correctly. Water pressures can and do vary across domestic household supply in Australia.

** Illustration of water saving monetary value assumes a price per kilolitre (1000 litres) of \$2.00, water rates can and do vary across Australia.

